

BrotherNai YouTube

BrotherNai YouTube Channel was created to reach a Chinese speaking audience and share the Gospel of Jesus. By responding to social media trends and other pop culture topics, videos on this channel engage with non-believers and Christians alike. www.brothernai.com

Each week, the channel posts a new public video, a member video and a livestream. Public videos are aimed at a younger audience, introducing Christian lifestyle and replying to frequently asked questions about Christianity. Member videos are geared towards a Christian audience, discussing spiritual topics and Christian books. Livestreams engage with a live audience, replying to questions and reading Bible scripture.

The channel has uploaded over 300 videos and 100 livestreams, with a combined 5 million views. On average, 1000 hours of video content is streamed each day, reaching 40,000 people each month.

Keelung Church (KLCH) is a non-denominational church in Keelung, Taiwan. Founded in 1953, the church has grown from 7 to over 400 members gathering in 8 different locations each week. Our vision is to become a leading force for kingdom revival in Keelung City. www.klch.org.tw

Benjamin Juang, Youth Pastor at KLCH. Owner of BrotherNai YouTube Channel.

Fa-Tzong Hu, Senior Pastor at KLCH, has 25 years of experience in youth leadership programs.